

Jamie R. McCall

| Email: info@jamiermccall.com | Web: www.jamiermccall.com |

Work Experience

Research & Insights Manager (January 2023 – Present)

Deloitte Center for Board Effectiveness

- Led a community development financial institution (CDFI) working group to create an industry research agenda and spotlight the sector's impact on financial inclusion.
- Implemented a data quality program to improve survey participation through techniques like charitable contribution incentives, resulting in +60% YoY response rates.
- Directed research projects from ideation to dissemination, contributing to reports that received earned media coverage at the regional (NPR) and national (MSNBC) level.

Vice President of Economic Development Policy (September 2021 – January 2023)

Carolina Small Business Development Fund (CSBDF)

- Directed the strategic research agenda of the organization, with a focus on community economic development and financial inclusion, managing a team of four staff and interns.
- Led partnerships with the state government and multiple universities to further research on cultivating entrepreneurship in underserved communities.
- Managed all program evaluation for the organization's major grant awards, leveraging research findings to improve program efficacy and sustainability.

Vice President of Policy & Research (May 2018 – September 2021)

Carolina Small Business Development Fund (CSBDF)

- Worked cross-functionally with other departments to create a strategic plan for research and evaluation activities.
- Spearheaded the production of compliance reports and data submissions for the Department of the Treasury's CDFI Fund and Aeris Insights.
- Administered Salesforce and Qualtrics platforms to streamline data reporting and enhance real-time tracking of program outputs and outcomes.

Research Team Lead & Senior Analyst (October 2015 – May 2018)

Economic Development Partnership of North Carolina (EDPNC)

- Led junior analysts in the production of economic, demographic, labor market, and business climate assessments to support development initiatives.
- Created predictive models that leveraged survey data to inform business recruitment strategies, directly contributing to successful economic development project outcomes.
- Managed internal evaluations on the effectiveness of programs in business recruitment, international trade, and small business assistance.

Jamie R. McCall Resume

Selected Peer-Reviewed and Professional Publications

2024. The Art of the Possible with CDFI Loan Funds (*in press*). Deloitte, Raza Development Fund, and Opportunity Finance Network Research Report. With E. Vivanco and A. Smith.
2024. Moving Social Capital Theory to Development Practice (*in press*). In *Research Agenda for Social Capital in Economic Development*, edited by J. Palomino and S. Akcomak. Northampton, MA: Edward Elgar. With M. Berner, T. Williams, and A. Brown-Graham.
2023. [CDFI Program Evaluation: A Luxury But not a Necessity?](#) *Community Development*, 54(1): 91-121. doi: 10.1080/15575330.2021.1976807. With M. Hoyman.
2023. [Five Research Priorities for CDFIs: Advancing Financial Inclusion through Evidence-Based Practice](#). Deloitte, Raza Development Fund, and Opportunity Finance Network Research Report. With E. Vivanco, A. Smith, and C. Davis.
2022. [Extraordinary Times Call for Extraordinary Measures: Small Business Assistance During the Pandemic](#). Carolina Small Business Development Fund and ResilNC Research Report. doi: 10.46712/extraordinary.times. With B. Weston, J. Onorevole, J. Roberson, et. al.
2022. [Beyond Bridging and Bonding: The Role of Social Capital in Organizations](#). *Community Development Journal*, 57(4): 769-792. doi: 10.1093/cdj/bsab025. With T. Williams, M. Berner, and A. Brown-Graham.
2021. [Place Matters: Government Capacity, Community Characteristics, and Social Capital across US Counties](#). *Journal of Public Policy*, 41(4): 677-705. doi: 10.1017/S0143814X20000227. With A. Bussing, M. Hoyman, and L. Paarlberg.
2019. [Everything but the Kitchen Sink? Factors Associated with Local Economic Development Strategy Use](#). *Economic Development Quarterly*, 33(4): 267-278. doi: 10.1177/0891242419857. With J. Morgan and M. Hoyman.

Education

Master of Public Administration

University of North Carolina at Chapel Hill, School of Government, May 2008

Bachelor of Arts in Political Science and Philosophy

University of North Carolina at Pembroke, Honors College, *Summa Cum Laude*, May 2006

Professional Service

- Research Collaborator, ncIMPACT, School of Government, UNC Chapel Hill, 2023 – Present
- Research Committee Member, NC Economic Development Association, 2022 – Present
- MPA Program Career Mentor, School of Government, UNC Chapel Hill, 2019 – Present